

Privacy Policy

Responsible entity within the meaning of data protection laws, in particular the EU General Data Protection Regulation (GDPR), is:

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This privacy policy applies to “VADEMECUM Entwicklung begleiten,” in particular to the homepage www.vademecum-digital.ch as well as the VADEMECUM-digital app and web application.

Welcome to the VADEMECUM-digital website. The following privacy policy applies to the use of my website and the services offered there. It informs you about the processing of personal data during your visit to this website. The processing of your personal data takes place in compliance with applicable data protection laws and requirements.

General Notice

Based on Article 13 of the Swiss Federal Constitution and the data protection provisions of the Federal Government (Data Protection Act, DSG), every person has the right to protection of their privacy and protection against misuse of their personal data. The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with statutory data protection regulations and this privacy policy.

In cooperation with our hosting providers, we strive to protect databases as best as possible against unauthorized access, loss, misuse, or falsification. Please note that data transmission over the Internet (e.g., communication via email) may have security vulnerabilities. Complete protection of data against access by third parties is not possible.

By using this website, you consent to the collection, processing, and use of data as described below. This website can generally be visited without registration. Data such as accessed pages or file names, date, and time may be stored on the server for statistical purposes without being directly related to your person. Personal data such as name, address, or email address is collected on a voluntary basis wherever possible. Without your consent, no data will be passed on to third parties.

Collection of General Data and Information

Each time our website is accessed, a range of general data and information is collected, including data that may be personal. These are stored in the server log files. Data collected may include browser types and versions, the operating system used, the website from which the system accessed our site (referrer), subpages accessed, date and time of access, IP address, the Internet service provider of the accessing system, and other similar data used for defense against attacks on our IT infrastructure.

Personal Data

Personal data includes all information relating to an identified or identifiable person. Processing includes any handling of personal data, such as storing, disclosing, collecting, deleting, saving, altering, destroying, and using.

Type, Purpose, and Scope of Processing

By using this website, you consent to the processing of your personal data in accordance with this privacy policy. Only personal data necessary to correctly display website content, optimize the website, ensure permanent functionality of IT infrastructure and technology, and provide law enforcement authorities with necessary information in case of cyberattacks will be processed.

Personal data is processed only for as long as necessary for these purposes. Data no longer required will be anonymized or deleted.

Data Security and Liability

Appropriate technical and organizational measures are taken to ensure data protection and security. Despite such measures, breaches of data protection may occur when processing personal data online. Therefore, we cannot guarantee absolute data security and disclaim any liability for use of this website (including linked websites).

Links to Other Websites

This website may contain links to other providers' websites. VADEMECUM-digital has no influence over these websites, their content, offers, availability, or their privacy policies.

Cookies and Other Services

VADEMECUM-digital may use cookies on its website. Cookies contain a cookie ID, a unique identifier that associates websites and servers with a specific browser. This allows recognition of a browser. Information about website use (including your IP address) may be transmitted to servers abroad and stored there, e.g., in the case of Google Analytics. By using our website, you consent to this transfer of data.

Social Media

Buttons ("social media plugins") may be placed on this website that connect to social networks (Facebook, Twitter, Instagram, etc.). By clicking one of these buttons, you consent to necessary data such as IP address and website visit being transmitted to the respective social network operator.

Google Analytics

This website uses Google Analytics, a web analytics service of Google Ireland Limited. If the controller of this website is located outside the European Economic Area or Switzerland, Google LLC processes the data. Both entities are referred to as "Google."

Google Analytics helps us improve our offerings and make them more interesting for users. This website also uses Google Analytics for cross-device analysis of visitor flows via a User ID. If you have a Google account, you can disable this in your account settings.

Legal basis: Art. 6 para. 1 sentence 1 lit. f GDPR. IP addresses transmitted by your browser are anonymized using "_anonymizeIp();" and cannot be linked to individuals. Only in exceptional cases is the full IP address transmitted to a Google server in the USA and shortened there.

Google Analytics uses cookies. You can prevent storage of cookies by adjusting your browser settings, but this may limit website functionality. You can also prevent data collection by installing a browser plugin or by setting an opt-out cookie. Opt-out cookies must be set separately for each browser/device and will be deleted if you clear cookies.

Communication Options

The VADEMECUM-digital website contains information enabling quick electronic contact, including a general email address. If you contact us, your details will only be used to process and respond to your inquiry. Please note: confidentiality of data transmission cannot be guaranteed. Do not send confidential data (personal or health-related concerns) via these channels.

Your Rights

Under data protection law, you have rights such as access, rectification, deletion, blocking of personal data, and objection to processing. To exercise your rights, please contact Dr. Ines Schlienger.

Changes

VADEMECUM-digital may amend this privacy policy at any time without prior notice. The current version published on our website applies. If the privacy policy is part of a contract with you, you will be informed of changes by email or other suitable means.

Copyright

All content is protected by copyright and other laws. Reproduction requires prior written consent of the rights holder. Unauthorized use may result in liability or criminal prosecution.

Disclaimer

All information has been carefully checked. We strive to provide accurate and complete information, but errors cannot be excluded. No guarantee is given for completeness, accuracy, or timeliness. Liability for damages arising from use of information is excluded unless caused by intent or gross negligence.

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